

Spot Manager: Preempted/Unresolved, 10/15/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 37												
10/27/12	Saturday		:30	\$400.00		6pm Local 12 News Sat 6:00 PM-6:30 PM		OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
				\$400.00							1	
Line: 46												
10/26/12	Friday		:30	\$8,500.00		Fri Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
				\$8,500.00							1	
Line: 61												
10/28/12	Sunday		:30	\$9,500.00		NFL Regular Season	(4:00:00 PM-7:00:00 P	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
				\$9,500.00							1	
				\$18,400.00							3	
				\$18,400.00							3	
				\$18,400.00							3	
				\$18,400.00							3	
				\$18,400.00							3	
				\$18,400.00							3	

51607 9801327

[Filtered by:] [Sorted by: Station]

Williams, Lynda

From: Bradley, Alexandra [Alexandra.Bradley@msmtvsales.com]
Sent: Tuesday, October 30, 2012 11:43 AM
To: Connell II, Jim
Cc: Williams, Lynda
Subject: RE: Additional Obama MGs
Approved

Alexandra Keller
Senior Account Executive
Millennium Sales-DC
p. (202) 955-5342
f. (202) 955-5348
alexandra.bradley@msmtvsales.com

From: Connell II, Jim [mailto:jconnell@local12.com]
Sent: Tuesday, October 30, 2012 11:36 AM
To: Bradley, Alexandra
Cc: Williams, Lynda
Subject: Additional Obama MGs

Hi,

Here are a few additional Obama MGs from last week...I'm sending them thru email since Station Express is down:

Missed Spots

Headline # 9801327

1X Fri 10/26 10-11P Blue Bloods @ \$8500

1X Sat 10/27 6-6:30P News @ \$400

10/30/2012

1X Sun 10/28 4-7P AFC Football @ \$9500

Headline #9849460

1X Wed 11:35P-12:35A Letterman @ \$1500 (:60 spot)

Makegood Offers

Headline #9801327

✓ 1X Fri 11A-12N on 11/2 @ \$1400 — P1

✓ 1X Fri 6-6:30P on 11/2 @ \$3000 — P1

✓ 2X Sat 12:30-3P on 11/3 Univ. of Cincinnati vs. Syracuse @ \$3000 — P2

1X Sat 8-11P on 11/3 Alabama vs. LSU @ \$8000 — P2

Headline #9849460

✓ 1X Fri 11:35P-12:35A on 11/2 Letterman @ \$1500 (:60 spot) — P2

Let us know if these will work.

Thanks!

Jim

Jim Connell

10/30/2012

National Sales Manager
WKRC/EKRC-TV
Cincinnati, Ohio
P (513) 763-5481
F (513) 763-5562
E jconnell@local12.com

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 1												
10/23/12	Tuesday	13:36 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/24/12	Wednesday	24:10 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/25/12	Thursday	29:19 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/26/12	Friday	12:40 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/29/12	Monday	22:11 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
											5	
Line: 2												
10/23/12	Tuesday	43:31 AM	:30	\$500.00	OFA-1225a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/24/12	Wednesday	57:30 AM	:30	\$500.00	OFA-1225a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/25/12	Thursday	54:30 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/26/12	Friday	43:56 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/29/12	Monday	28:13 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
											5	
Line: 3												
10/23/12	Tuesday	23:57 AM	:30	\$600.00	OFA12G6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/24/12	Wednesday	08:57 AM	:30	\$600.00	OFA-12-	6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/25/12	Thursday	13:02 AM	:30	\$600.00	OFA12G6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/26/12	Friday	14:18 AM	:30	\$600.00	OFA12G6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/29/12	Monday	05:56 AM	:30	\$600.00	OFA-12-	6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
											5	
Line: 4												
10/23/12	Tuesday	50:36 AM	:30	\$600.00	OFA-12-	6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/24/12	Wednesday	44:11 AM	:30	\$600.00	OFA-1226a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/25/12	Thursday	41:47 AM	:30	\$600.00	OFA-1226a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/26/12	Friday	50:56 AM	:30	\$600.00	OFA-12-	6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/29/12	Monday	52:22 AM	:30	\$600.00	OFA-12-	6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
											5	
Line: 5												
10/23/12	Tuesday	7:29:25 AM	:30	\$450.00	OFA-122	CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/24/12	Wednesday	7:59:25 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/25/12	Thursday	7:58:54 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/26/12	Friday	7:29:26 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/29/12	Monday	7:36:07 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
											5	
Line: 6												
10/23/12	Tuesday	7:58:55 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/24/12	Wednesday	7:58:55 AM	:30	\$450.00	OFA12G	CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/25/12	Thursday	7:55:14 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/26/12	Friday	7:54:30 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/29/12	Monday	7:59:26 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 6												
\$2,250.00											5	
Line: 7												
10/23/12	Tuesday	3:23:01 AM	:30	\$450.00	OFA12G	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/24/12	Wednesday	3:16:29 AM	:30	\$450.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/25/12	Thursday	3:13:58 AM	:30	\$450.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/26/12	Friday	3:21:20 AM	:30	\$450.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/29/12	Monday	3:19:00 AM	:30	\$450.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH
\$2,250.00											5	
Line: 8												
10/23/12	Tuesday	3:42:24 AM	:30	\$450.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/24/12	Wednesday	3:36:48 AM	:30	\$450.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/25/12	Thursday	3:38:28 AM	:30	\$450.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/26/12	Friday	3:58:55 AM	:30	\$450.00	OFA12G	CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/29/12	Monday	3:58:56 AM	:30	\$450.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH
\$2,250.00											5	
Line: 9												
10/23/12	Tuesday	4:54:24 XM	:30	\$30.00	OFA12G	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	4	MWASH
10/24/12	Wednesday	4:41:58 XM	:30	\$30.00	OFA-12-	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	2	MWASH
10/25/12	Thursday	4:54:39 XM	:30	\$30.00	OFA-12-	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	3	MWASH
10/28/12	Sunday	4:27:55 XM	:30	\$30.00	OFA-12-	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
10/29/12	Monday	4:30:21 XM	:30	\$30.00	OFA-12-	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	5	MWASH
\$150.00											5	
Line: 10												
10/27/12	Saturday	6:13:45 AM	:30	\$250.00	OFA12G	6a-8a Local 12 News S	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH
\$250.00											1	
Line: 11												
10/27/12	Saturday	7:52:47 AM	:30	\$250.00	OFA-12-	6a-8a Local 12 News S	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH
\$250.00											1	
Line: 12												
10/27/12	Saturday	7:25:10 AM	:30	\$250.00	OFA-12-	6a-8a Local 12 News S	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH
\$250.00											1	
Line: 13												
10/27/12	Saturday	7:41:24 AM	:30	\$250.00	OFA-12-	6a-8a Local 12 News S	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-2	1	MWASH
\$250.00											1	
Line: 14												
10/27/12	Saturday	8:24:41 AM	:30	\$750.00	OFA-12-	CBS This Morning Satu	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-1	1	MWASH
\$750.00											1	
Line: 15												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 15												
10/27/12	Saturday	2:29:25 AM	:30	\$750.00	OFA12G	CBS This Morning Satur	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
											1	
Line: 16												
10/27/12	Saturday	2:28:55 AM	:30	\$750.00	OFA-12-	CBS This Morning Satur	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
											1	
Line: 17												
10/28/12	Sunday	1:54:44 XM	:30	\$30.00	OFA-12-	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 18												
10/23/12	Tuesday	3:38:40 AM	:30	\$350.00	OFA-12	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/24/12	Wednesday	3:58:20 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/25/12	Thursday	3:47:55 AM	:30	\$350.00	OFA12G	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/26/12	Friday	3:33:57 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/29/12	Monday	3:06:50 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
											5	
Line: 19												
10/23/12	Tuesday	3:36:07 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/24/12	Wednesday	3:37:01 AM	:30	\$350.00	OFA12G	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/25/12	Thursday	3:21:57 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/26/12	Friday	3:35:29 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/29/12	Monday	3:33:05 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
											5	
Line: 20												
10/23/12	Tuesday	1:29:36 AM	:30	\$1,400.00	OFA-12	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	5	MWASH
10/24/12	Wednesday	1:58:23 AM	:30	\$1,400.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
10/25/12	Thursday	1:46:01 AM	:30	\$1,400.00	OFA-12	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH
10/26/12	Friday	1:58:22 AM	:30	\$1,400.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH
10/29/12	Monday	1:28:41 AM	:30	\$1,400.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH
											5	
Line: 21												
10/23/12	Tuesday	2:28:10 PM	:30	\$725.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/24/12	Wednesday	2:23:37 PM	:30	\$725.00	OFA-12	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/25/12	Thursday	2:23:40 PM	:30	\$725.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/26/12	Friday	2:06:05 PM	:30	\$725.00	OFA12G	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/29/12	Monday	2:04:16 PM	:30	\$725.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
											5	
Line: 22												
10/23/12	Tuesday	2:57:56 PM	:30	\$650.00	OFA12G	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/24/12	Wednesday	2:58:08 PM	:30	\$650.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 22												
10/25/12	Thursday	2:54:15 PM	:30	\$650.00	OFA12G	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/26/12	Friday	12:42 PM	:30	\$650.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/29/12	Monday	2:59:21 PM	:30	\$650.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
											5	
Line: 23												
10/23/12	Tuesday	1:29:22 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/24/12	Wednesday	1:59:12 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/25/12	Thursday	2:28:57 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/26/12	Friday	1:59:57 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/29/12	Monday	1:28:41 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
											5	
Line: 24												
10/24/12	Wednesday	2:27:37 PM	:30	\$550.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/24/12	Wednesday	2:28:23 PM	:30	\$550.00	OFA12G	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/25/12	Thursday	2:29:43 PM	:30	\$550.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/25/12	Thursday	2:59:12 PM	:30	\$550.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/29/12	Monday	2:28:41 PM	:30	\$550.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
											5	
Line: 25												
10/27/12	Saturday	2:59:25 AM	:30	\$750.00	OFA-12-	CBS This Morning Sat	9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
											1	
Line: 26												
10/28/12	Sunday	2:58:24 AM	:30	\$2,500.00	OFA-12-	CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
											1	
Line: 27												
10/28/12	Sunday	2:30:17 AM	:30	\$2,500.00	OFA12G	CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
											1	
Line: 28												
10/28/12	Sunday	2:56:16 AM	:30	\$2,500.00	OFA-12-	CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
											1	
Line: 29												
10/28/12	Sunday	2:58:47 AM	:30	\$1,500.00	OFA-12-	Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
											1	
Line: 30												
10/28/12	Sunday	1:14:13 AM	:30	\$300.00	OFA-12-	Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
											1	
Line: 32												
10/24/12	Wednesday	1:25:00 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00	OBAMA 4 AMERICA *A *a		P-2	7	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 32												
10/24/12	Wednesday	1:04:00 PM	:30	\$650.00	OFA-12	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/26/12	Friday	1:28:19 PM	:30	\$650.00	OFA12G	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/26/12	Friday	1:10:18 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	6	MWASH
10/29/12	Monday	1:20:06 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
											5	
Line: 33												
10/23/12	Tuesday	1:38:14 PM	:30	\$650.00	OFA12G	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/24/12	Wednesday	1:53:22 PM	:30	\$650.00	OFA12G	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/25/12	Thursday	1:41:43 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/26/12	Friday	1:52:40 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/29/12	Monday	1:50:36 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
											5	
Line: 34												
10/23/12	Tuesday	1:13:17 PM	:30	\$850.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/24/12	Wednesday	1:13:46 PM	:30	\$850.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/25/12	Thursday	1:27:31 PM	:30	\$850.00	OFA12G	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/26/12	Friday	1:13:46 PM	:30	\$850.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/29/12	Monday	1:11:53 PM	:30	\$850.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/29/12	Monday	1:27:55 PM	:30	\$850.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	6	MWASH
											6	
Line: 35												
10/23/12	Tuesday	1:51:33 PM	:30	\$900.00	OFA-12	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
10/25/12	Thursday	1:36:09 PM	:30	\$900.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	2	MWASH
10/25/12	Thursday	1:56:31 PM	:30	\$900.00	OFA-12	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	4	MWASH
10/26/12	Friday	1:27:32 PM	:30	\$900.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	5	MWASH
10/29/12	Monday	1:34:41 PM	:30	\$900.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	3	MWASH
											5	
Line: 36												
10/23/12	Tuesday	1:23:55 PM	:30	\$3,000.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
10/24/12	Wednesday	1:28:11 PM	:30	\$3,000.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH
10/24/12	Wednesday	1:13:37 PM	:30	\$3,000.00	OFA-12	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	6	MWASH
10/25/12	Thursday	1:13:30 PM	:30	\$3,000.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH
10/26/12	Friday	1:24:39 PM	:30	\$3,000.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH
10/29/12	Monday	1:12:08 PM	:30	\$3,000.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	5	MWASH
											6	
Line: 38												
10/28/12	Sunday	1:56:30 PM	:30	\$325.00	OFA-12-	630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 39												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 39												
10/23/12	Tuesday	12:00 PM	:30	\$2,500.00	OFA-122	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH
10/24/12	Wednesday	12:28:40 PM	:30	\$2,500.00	OFA-122	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH
10/25/12	Thursday	12:20:27 PM	:30	\$2,500.00	OFA-122	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	5	MWASH
10/26/12	Friday	12:21:27 PM	:30	\$2,500.00	OFA-12	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH
10/29/12	Monday	12:22:14 PM	:30	\$2,500.00	OFA-12	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
											5	
Line: 40												
10/23/12	Tuesday	7:39:52 PM	:30	\$3,000.00	OFA-12	M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH
10/24/12	Wednesday	7:54:08 PM	:30	\$3,000.00	OFA-12	M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH
10/25/12	Thursday	7:44:43 PM	:30	\$3,000.00	OFA-122	M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	5	MWASH
10/26/12	Friday	7:39:15 PM	:30	\$3,000.00	OFA-122	M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH
10/29/12	Monday	7:34:30 PM	:30	\$3,000.00	OFA-12	M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
											5	
Line: 41												
10/29/12	Monday	9:59:11 PM	:30	\$9,000.00	OFA-12	Mon Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 42												
10/29/12	Monday	10:28:00 PM	:30	\$7,500.00	OFA-12	Mon Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 43												
10/23/12	Tuesday	9:34:35 PM	:30	\$6,500.00	OFA-122	Tue Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 44												
10/24/12	Wednesday	10:35:08 PM	:30	\$6,000.00	OFA-122	Wed Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 45												
10/26/12	Friday	9:33:34 PM	:30	\$3,500.00	OFA-12	Fri Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 47												
10/27/12	Saturday	8:33:20 PM	:30	\$350.00	OFA-12	Sat Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 48												
10/27/12	Saturday	10:28:43 PM	:30	\$3,500.00	OFA-12	Sat Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 49												
10/28/12	Sunday	7:38:12 PM	:30	\$12,000.00	OFA-12	Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
											1	
Line: 50												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 50												
10/28/12	Sunday	3:35:28 PM	:30	\$7,500.00	OFA-12-	Sun Reg 4	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 51												
10/23/12	Tuesday	1:27:22 PM	:30	\$2,500.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/24/12	Wednesday	1:34:01 PM	:30	\$2,500.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/25/12	Thursday	1:22:40 PM	:30	\$2,500.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/26/12	Friday	1:24:20 PM	:30	\$2,500.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/29/12	Monday	1:34:00 PM	:30	\$2,500.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											5	
Line: 52												
10/27/12	Saturday	1:21:40 PM	:30	\$2,500.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 53												
10/28/12	Sunday	1:33:15 PM	:30	\$2,500.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 54												
10/23/12	Tuesday	1:59:07 PM	:30	\$750.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/25/12	Thursday	2:08:47 XM	:30	\$750.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/26/12	Friday	2:31:22 XM	:30	\$750.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/29/12	Monday	2:11:30 XM	:30	\$750.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
											4	
Line: 55												
10/27/12	Saturday	1:44:05 PM	:30	\$350.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	
Line: 56												
10/27/12	Saturday	1:03:23 XM	:30	\$175.00	OFA-12-	Sat 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	
Line: 57												
10/28/12	Sunday	1:59:28 PM	:30	\$750.00	OFA12GSun	1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 58												
10/28/12	Sunday	1:00:51 XM	:30	\$175.00	OFA-12-	Sun 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	
Line: 59												
10/27/12	Saturday	1:26:44 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 60												
10/28/12	Sunday	2:35:21 PM	:30	\$9,500.00	OFA12GAFC	Regular Season	(1:00:00 PM-4:00:00 P	OBAMA 4 AMERICA *A *a		P-2	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 60												
				\$9,500.00								1
Line: 62												
10/23/12	Tuesday	2:57:52 XM	:30	\$175.00	OFA-12-	Late Late Show	1235a-135a	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/26/12	Friday	2:54:38 XM	:30	\$175.00	OFA-12-	Late Late Show	1235a-135a	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
				\$350.00								2
Line: 63												
10/23/12	Tuesday	3:59:17 PM	:30	\$900.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH-
10/24/12	Wednesday	3:24:38 PM	:30	\$900.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH-
10/25/12	Thursday	3:28:02 PM	:30	\$900.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH-
10/26/12	Friday	3:58:34 PM	:30	\$900.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
				\$3,600.00								4
Line: 64												
10/27/12	Saturday	7:58:22 PM	:30	\$650.00	OFA12G	Sa Prime Access Rotat	7p-8p	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
				\$650.00								1
Line: 65												
11/02/12	Friday		:30	\$1,400.00		The Price is Right	11a-12p	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
				\$1,400.00								1
Line: 66												
11/02/12	Friday		:30	\$3,000.00		6p Local 12 News at Six	6p-630p	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
				\$3,000.00								1
Line: 67												
11/03/12	Saturday		:30	\$3,000.00		Big East Football	(12:00:00 PM-3:30:00	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
11/03/12	Saturday		:30	\$3,000.00		Big East Football	(12:00:00 PM-3:30:00	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
				\$6,000.00								2
Line: 68												
11/03/12	Saturday		:30	\$8,000.00		Sat Spec	(8:00:00 PM-11:00:00	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
				\$8,000.00								1
				\$229,430.00								170
				\$229,430.00								170
				\$229,430.00								170
				\$229,430.00								170
				\$229,430.00								170
				\$229,430.00								170

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